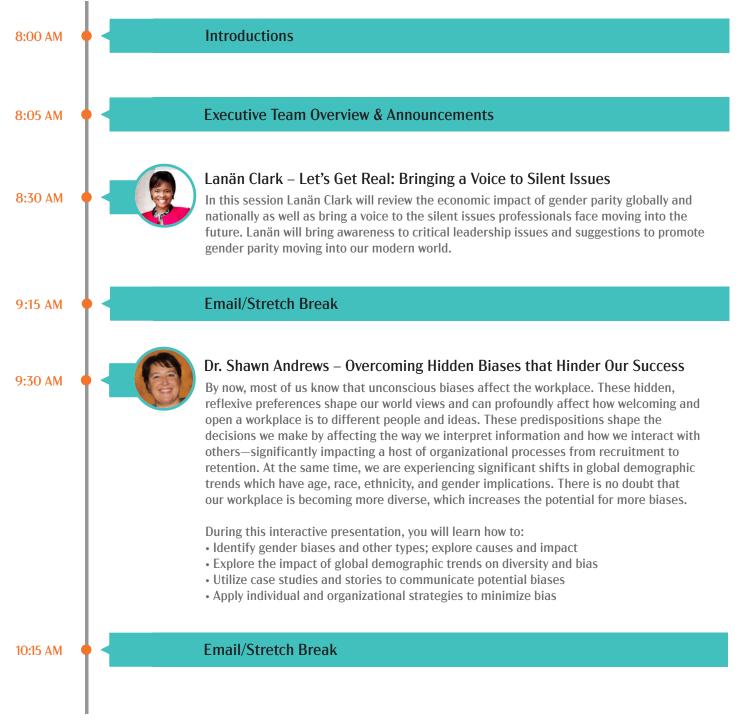


VIRTUAL LEADERSHIP CONFERENCE

November 10th 8am-2:45pm PST







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Breakout Sessions



Jeana Feely – Virtual Presentations: Moving Beyond PowerPoint

Shifting your daily habits, actions, and decisions to thrive in a virtual workplace is now essential. Small changes in your daily practices will allow you to succeed in today's constantly changing virtual landscape. In this session Jeana Feely will offer lighting tips, webcam suggestions, professional attire recommendations, non-verbal communication tips and strategies, and suggestions for effective presentation tools. Do not miss this session to elevate your virtual meeting skills!



Graham Kilshaw – The End of the Zoom Boom! Tips and Techniques for Reaching Your Customer Digitally

The days of knocking on doors are over, and face to face meetings are quickly becoming fewer and further between, so now what? Zoom and other virtual meeting platforms have quickly become the norm, some would say too much. In this breakout session, Lectrix, CEO, Graham Kilshaw, provides us with marketing tips for prospecting and communicating with our engineering customers digitally, where they spend most of their time. Companies that recognize this shift now, and prepare accordingly, will have a measurable edge over their competitors when the Zoom Boom ends! Join this session with Graham to be thinking ahead. He will also have a free copy of the new "Lectrix Virtual Meeting Etiquette" tip sheet for attendees to download.



Cecilia Gorman - The Dynamics of Change

In this current climate of never-ending change happening all around us, let's learn more about what it takes to better navigate and adapt as women leaders. We'll talk about resistance and acceptance and why it's important to embrace the opportunities for change in our lives.

Session Transition/Sponsor Video



11:15 AM

10:30 AM



Michael Knight - Past, Present & Future of the Electronic Component Supply Chain

The present is but a waypoint on the journey from the past to the future. This presentation will level set with a brief look at the electronics industry's past in order to establish perspective on the present and uncover clues about what the future has in store for the electronic components industry.





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