

Even Better Together Leadership Summit

Progressing Cultural Innovation

March 24th 8am-3:00pm PST

8:00 AM

Executive Welcome

8:15 AM



Lanän Clark – Let's Get Real: Bringing a Voice to Silent Issues

In this session Lanän will give a high level overview of the economic impact of gender parity nationally and globally, as well as bring light to the unspoken topic of ethnic diversity. She will address the financial impact of the COVID fallout on women (mental wellness, health, remote working, virtual learning concerns, caregiver burdens, childhood/teenage depression) and what this means to a company's bottom line.

9:45 AM

Break

10:00 AM



Dr. Shawn Andrews – Overcoming Hidden Biases that Hinder Our Success

By now, most of us know that unconscious biases affect the workplace. These hidden, reflexive preferences shape our world views and can profoundly affect how welcoming and open a workplace is to different people and ideas. These predispositions shape the decisions we make by affecting the way we interpret information and how we interact with others—significantly impacting a host of organizational processes from recruitment to retention. At the same time, we are experiencing significant shifts in global demographic trends which have age, race, ethnicity, and gender implications. There is no doubt that our workplace is becoming more diverse, which increases the potential for more biases.

During this interactive presentation, you will learn how to:

- Identify gender biases and other types; explore causes and impact
- Explore the impact of global demographic trends on diversity and bias
- Utilize case studies and stories to communicate potential biases
- Apply individual and organizational strategies to minimize bias

11:30 AM

Break

12:00 PM

WE Advisory Council Q&A Session



Alan Bird



Phil Gallagher



Lynn Torrel

This is an opportunity to ask our council members directly how they are implementing diversity and inclusion measures throughout their organization, challenges associated, and benefits they have seen as a result of investment in inclusion initiatives.

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