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## **Neutrik Americas Announces Sponsorship of Women in Electronics**

**Charlotte, NC – January 2024...** Neutrik Americas, part of Neutrik Group, the world's leading provider of professional AVL connectivity solutions, is pleased to announce its sponsorship of Women in Electronics (WE). Fueled by authenticity, courage and commitment, Women in Electronics is a community of progressive leaders at all stages of their careers dedicated to expanding the opportunities for women in the electronics industry, industrial industry, and related markets.

Women in Electronics kicked off in the fall of 2017 by a group of 20 inaugural women coming together for the 1<sup>st</sup> Annual Leadership Development Summit. The group was built with the premise of women working collaboratively to find inspiration, strength, and empowerment through a sense of community, while uniting with male colleagues to collectively fill the next leadership pipeline. Neutrik Americas recognizes the importance of WE's efforts and is committed to helping the organization gain the recognition it deserves. Neutrik Americas views this new relationship not just as a sponsorship, but as an important step forward to a brighter and more diverse future.

Stacy Kaskon, Vice President of Neutrik Americas, commented on the company's new relationship with Women in Electronics, "Neutrik Americas is proud to partner with Women in Electronics, an organization that champions gender diversity and empowerment in the electronics industry. We are excited to engage with WE, offering our team access to exceptional resources and programs that promote professional and personal growth. This collaboration is more than a sponsorship; it's a significant step towards a diverse and vibrant future in our industry."

Jackie Mattox, WE Founder and Chief Executive Officer, shares Kaskon's enthusiasm, "With a long history from my days in the channel, I am personally honored and enthused to welcome Neutrik to the WE sponsor family! Women in Electronics is committed to partnering with pioneering organizations like Neutrik that prioritize diversity, equity, and inclusion in the electronics industry and beyond. Together, we will strive to fill the leadership pipeline with our next generation of rising leaders that represent the demographic of our end users/customers and, ultimately, their consumers across the globe."

### **About Women in Electronics**

About Women in Electronics Women in Electronics (WE) was founded in 2017 by a group of industry professionals to offer a sense of community, develop together, and unite with colleagues to advance results in gender parity in the electronics industry and related end-user markets. WE is focused on four organizational goals: empower, advocate, develop, and celebrate by providing leadership growth and development, mentorship, networking, thought-leadership events, and career resources. Women in

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Electronics receives support from leading industry organizations and reaches the industry community through events and local chapters throughout the US and Europe, with plans to reach a broader global community. <https://www.womeninelectronics.com/>

**About Neutrik Americas**

Headquartered in Charlotte, NC, Neutrik Americas, a subsidiary of Neutrik AG and a member of the Neutrik Group, is the leading supplier of robust and reliable professional AVL connectivity solutions throughout the Americas. Neutrik manufactures a wide array of connectors, fiber optic connector systems and accessories for a broad range of customers ranging from rock bands to lighting designers to broadcast studios to industrial equipment manufacturers. The Neutrik Group develops, designs, manufactures, and globally distributes innovative interconnection products and systems under the NEUTRIK, CONTRIK, and REAN brands. Neutrik Group is a global leader in a wide range of market segments. For more information, please visit [www.neutrikgroup.com](http://www.neutrikgroup.com).

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