



For Immediate Release

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WE Announces Livestream with Michael Knight at 7th Annual Leadership Development Summit

Orange County, CA – August 21, 2023 Women Electronics, a 501c3 nonprofit organization with the mission to open opportunities for women to advance in the electronics and industrial industries, announces a first ever opportunity to participate via livestream at their sold-out Summit in September.

On September 21st, 2023, WE will host a livestream with Endries International CEO, Michael Knight, presenting “Coding Diversity into Technology” at its Annual Leadership Development Summit. This thought-provoking livestream is open to the electronics industry, the industrial industry, and any other industry impacted by the unintended consequences of technological advances, including AI technology.

Michael Knight’s presentation was designed specifically to address biases being hardwired into the AI technology that is becoming an ever-larger presence in our personal and work lives. As an influencer at the forefront of innovation, Michael Knight is a widely followed and well-known presenter of his findings, analysis, and opinions to corporate boards of directors and industry conference audiences.

Women in Electronics is committed to expanding the impact of their mission to industries related to electronics. When asked about the relationship between electronics and industrial industries, Michael Knight said, “Industrial is a super segment beneath which many very large end market segments reside, including such as industrial automation, production equipment and power generation. With the move to electrify and connect everything from automobiles to furniture to lawnmowers, the electronic content in these segments is growing very rapidly creating a growing intersection between essential parts, like fasteners, which hold it all together, and electronic components. When I walk a customer’s production line, I find parts made by Phoenix Contact, Molex, Vishay and many others feeding those lines, side-by-side with fasteners supplied by my company.”

Michael brings his background to the sold-out 7th Annual Leadership Development Summit, themed, “Level Up”, which is intended to provide attendees with the tools and strategies to elevate their performance and progress their careers to the next level. Attendees will primarily include managers and upper-level managers from across the channels in the electronics and industrial industries, with a healthy representation of distributors, component manufacturers, contract manufacturers and other channel partners.

WE Founder, President, and Chief Executive Officer comments, “Michael’s presentation is loaded with fascinating data and essential for all industries to consider, as the impacts are great for us all personally and professionally. “Coding Diversity into Technology” paints the picture for the “why” behind WE, and we are honored for the opportunity to see Michael deliver this intriguing content live, in true Michael Knight fashion.” Livestream registration can be found on the homepage at www.womeninelectronics.com.

Women in Electronics is encouraging organizations to support their Annual Summit with the goal to develop high potential talent. Sponsorship opportunities are available until August 28, 2023. Email sponsorship@womeninelectronics.com to learn more about Summit sponsorship opportunities.

About Women in Electronics

Women in Electronics (WE) was founded in 2017 by a group of industry professionals to offer a sense of community, develop together, and unite with colleagues to advance results in gender parity in the electronics industry and related markets. WE is focused on four organizational goals: empower, advocate, develop, and celebrate by providing leadership growth and development, mentorship, networking, thought-leadership events, and career resources. Women in Electronics receives support from leading industry organizations and reaches the industry community through events and local chapters throughout the US and Europe, with plans to reach a broader global community.

WE offers gratitude to our current Summit Sponsors: Abracon, Altium/Nexar/Octopart, Arrow, Avnet, BUD Electronics, Cornell Dubilier, Crowley Associates, Digi Key, ECIA, EETech, Endries International Inc., Flip Electronics, Flex, Galco, FDH, Interlynx, Master Electronics, Mouser Electronics, Neutrik, PEI Genesis, Rochester Electronics, Sourceability, Supplyframe, TTI Family of Specialists, Waldom Electronics, and Z2Data.

WE is a 501c3 non-profit social impact organization that ensures inclusivity for anyone who would like to be a part of their mission. Follow Women in Electronics on:

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About Endries

For more than 50 years Endries has been a vital supplier of fasteners and related production components to a wide range of well-known Original Equipment Manufacturers (OEMs). Their customers depend on vendor-managed inventory (VMI) programs to deliver the right parts, in the right place, at the right time, to their production lines. Their extensive global network of distribution centers, proximity warehouses, international sourcing, and source inspection operations de-risk this critical aspect of the supply chain. Learn more at www.endries.com and follow on [LinkedIn](#).