



For Immediate Release

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Women in Electronics Announces Octopart Sponsorship

Orange County, CA – January 26, 2021 – Women in Electronics, a 501(c)(3) non-profit organization dedicated to the professional and personal development of women in the electronics industry, today announced a sponsorship with Octopart, a provider of intelligent tools that streamline engineering workflow and enable fast decision-making. The Octopart platform is one of the industry’s leading search engines for electronic components and industrial products.

Octopart’s VP of Business Development Jane Fischetti said of the sponsorship, “From its founding, Octopart has been and continues to be a diverse organization which believes strongly in gender parity and its impact in the workplace. Our ideals are closely aligned with those of Women in Electronics, and we’re excited to show our support of the WE community and its ideals, however we can.”

“Women in Electronics is a grassroots organization, working alongside our members and sponsors to drive our message of unity and equality. By partnering with an organization like Octopart, which services the global supply chain, Women in Electronics has the opportunity to expand our reach and bring our voice to new audiences across the world,” said Founder and President of Women in Electronics Jackie Mattox.

Women in Electronics offers gratitude to Sponsors: Amphenol, Arrow, Avnet/Newark, AVX, Cornell Dubilier, Digi-Key, KEMET, Octopart, TE Connectivity and TTI Family of Companies.

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About Women in Electronics

Women in Electronics was founded in 2017 by a group of women professionals as a way to form a sense of community, develop together, and unite with their male colleagues in an effort to grow the talent in the electronics industry. A 501(c)(3) non-profit organization, WE is focused on advancing women through four organizational goals: empower, advocate, develop and celebrate. With Chapters in over 18 cities, Women in Electronics is supported by leading industry organizations. To learn more about Women in Electronics, visit <https://www.womeninelectronics.com/>

About Octopart

Octopart is the preferred search engine for electronic components. Our mission is to be the most trusted, comprehensive, and accessible part database in the world for anyone and everyone who works with electronic parts data. Today, millions of engineers, scientists, and sourcing professionals use Octopart tools to quickly access a comprehensive, up-to-date library of electronic part data to aid their work from the beginning of a design through fabrication.

WE. More Than a Membership. A Movement.

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