



For Immediate Release

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Women in Electronics Announces Global Expansion Efforts with Inaugural European Chapter

Orange County, CALIF. (September, 2020) - Women in Electronics (WE) announced today they are going global, with chapter expansions into Europe beginning this month. This will be the first international chapter for the three-year-old professional association with a focus on women in the electronics industry.

“We are excited to go global with WE,” said Jackie Mattox, Founder and President of WE. “Our team looks forward to working with our new European members and encouraging women and men across the globe to work together to find inspiration, strength and empowerment through community.”

Women in Electronics’ expansion into Europe will officially be launched at a virtual Meet & Greet, scheduled for September 16. WE’s Executive Board Jackie Mattox, Monica Highfill and Amy Keller will present an overview of the organization as well as answer questions during the interactive event. For more information on Women in Electronics Europe Division, visit <https://www.womeninelectronics.com/european-division>.

Established in 2017, WE is focused on talent development and building community through the organizational goals of *empowering* through strategic networking and collaborative round table discussion opportunities, *advocating* with their flagship mentorship program, *developing* through their professional and personal development, and *celebrating* the accomplishments of women, men, and the organizations that support them.

Women in Electronics offers gratitude to Founding Sponsors, Arrow, Avnet/Newark, Cornell Dubilier, Digi-Key, KEMET, and TE Connectivity. Also a special thanks to Annual Corporate Sponsors including Amphenol, AVX, and the TTI Family of Companies.

Women in Electronics was founded in 2017 by a group of professionals in the electronics industry as a way for women to form a sense of community, develop together, and unite with their male colleagues in efforts to grow the talent in the electronics industry. With Chapters in over 17 cities and over 300 members, Women in Electronics is supported by leading industry organizations. To learn more about Women in Electronics, visit <https://www.womeninelectronics.com/>